

# Measure K: Frequently Asked Questions

## When is the election?

Election Day is May 5, 2020. This is a 100% mail ballot election. Voters may vote by mail, postage is paid, or drop off ballots at City Hall.

## What is the impact on taxable purchases?

If passed, a taxable purchase of \$100. in Blythe would cost an additional \$1.

## Will all purchases be impacted by Measure K?

NO! Measure K does not apply to some basic staples, such as groceries purchased at grocers, prescription medication, and unprepared foods.

## How much money is the City going to get?

The City expects to receive approximately \$ 1.1 million annually. 100% of the funds raised by Measure K will stay here in Blythe. Currently, nearly all existing sales tax collected in Blythe goes to the State or Riverside County.

## Who will pay the Measure K Tax?

Measure K is paid by anyone who shops and dines in Blythe. The City estimates about 50% of Measure K revenues would be paid by non-Blythe residents.

## Will this tax cover all of the needs the City has?

The short answer is no. This tax will make a significant difference in maintaining services and addressing some infrastructure needs.

## What happens if Measure K doesn't pass?

Without significant revenue increases, the City will require major expenditure reductions. These reductions may translate to considerable service impacts or elimination of services.

Recognizing the current pandemic, if Measure K fails to pass, Riverside County or another regional agency may very likely in the future, raise Blythe's sales tax to its maximum limit, and take those funds for the county's or the agency's own needs, not ours in Blythe. Measure K guarantees that locally approved sales tax revenue stays in Blythe.

To Learn More: <http://www.cityofblythe.ca.gov>