

BLYTHE CITY COUNCIL

Special Meeting



AGENDA

AUGUST 30, 2016

6:00 P.M.

**Joseph "Joey" DeConinck, Mayor
Timothy "Tim" Wade, Vice Mayor
Oscar Galvan, Councilman
Dale S. Reynolds, Councilman
Eric Egan, Councilman
Peter Cosentini, City Manager
Baron Bettenhausen, City Attorney**

MEETINGS ARE HELD IN THE CITY COUNCIL CHAMBER, 235 NORTH BROADWAY, BLYTHE, CA



**Special Meeting of
The Blythe City Council
August 30, 2016
6:00pm**

CALL TO ORDER

ROLL CALL

Mayor DeConinck
Vice Mayor Wade
Councilman Galvan
Councilman Reynolds
Councilman Egan

City Manager Cosentini
City Clerk/Deputy Admin Services Director Crecelius
City Treasurer/Interim Finance Director Elms
City Attorney Bettenhausen
Public Works Director Baldizzone

Police Chief Wade
Planner Burrow

PLEDGE OF ALLEGIANCE

INVOCATION

CONSENT CALENDAR- (Item 1) All matters listed under Consent Calendar are considered routine and will be enacted by one motion. There will be no separate discussion of these items prior to the time of voting on the motion unless members of the Council or staff request specific items be discussed and/or removed from the Consent Calendar for separate action.

1. **Posting of the Agenda.**

The summary of agenda items were posted on the bulletin boards on the outside of the public entrance to the Council Chamber and near the inside entrance of the Council Chamber on Friday, August 26, 2016.

CONTINUED BUSINESS: (Item 2)

2. **Council Goals.**

Recommendation: Approve a list of goals that staff may pursue immediately and direct staff to return with a report exploring funding options for the goals that need further funding.

ORAL REPORTS (Council may ask a question for clarification, make a brief announcement, make a brief report on his/her own activities, request staff to report back at a subsequent meeting concerning any matter, or take action to direct staff to place a matter of business on a future agenda.)

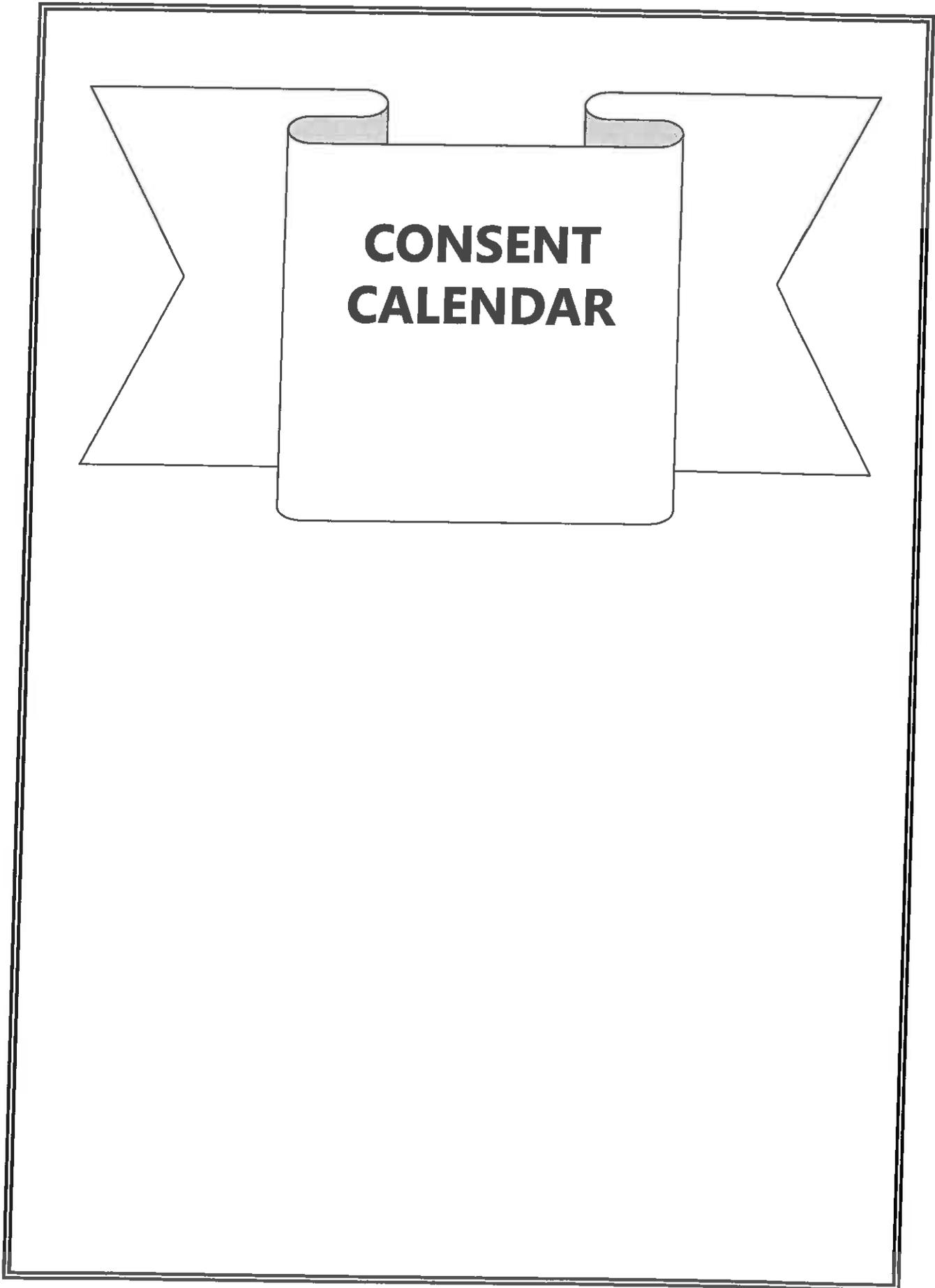
PUBLIC COMMENT Public comments will be allowed on matters not appearing on the agenda, but within Council/Blythe Successor Agency jurisdiction. Speakers are asked to identify themselves by stating their name and address for the record. Comments shall be limited to 3 minutes in duration.

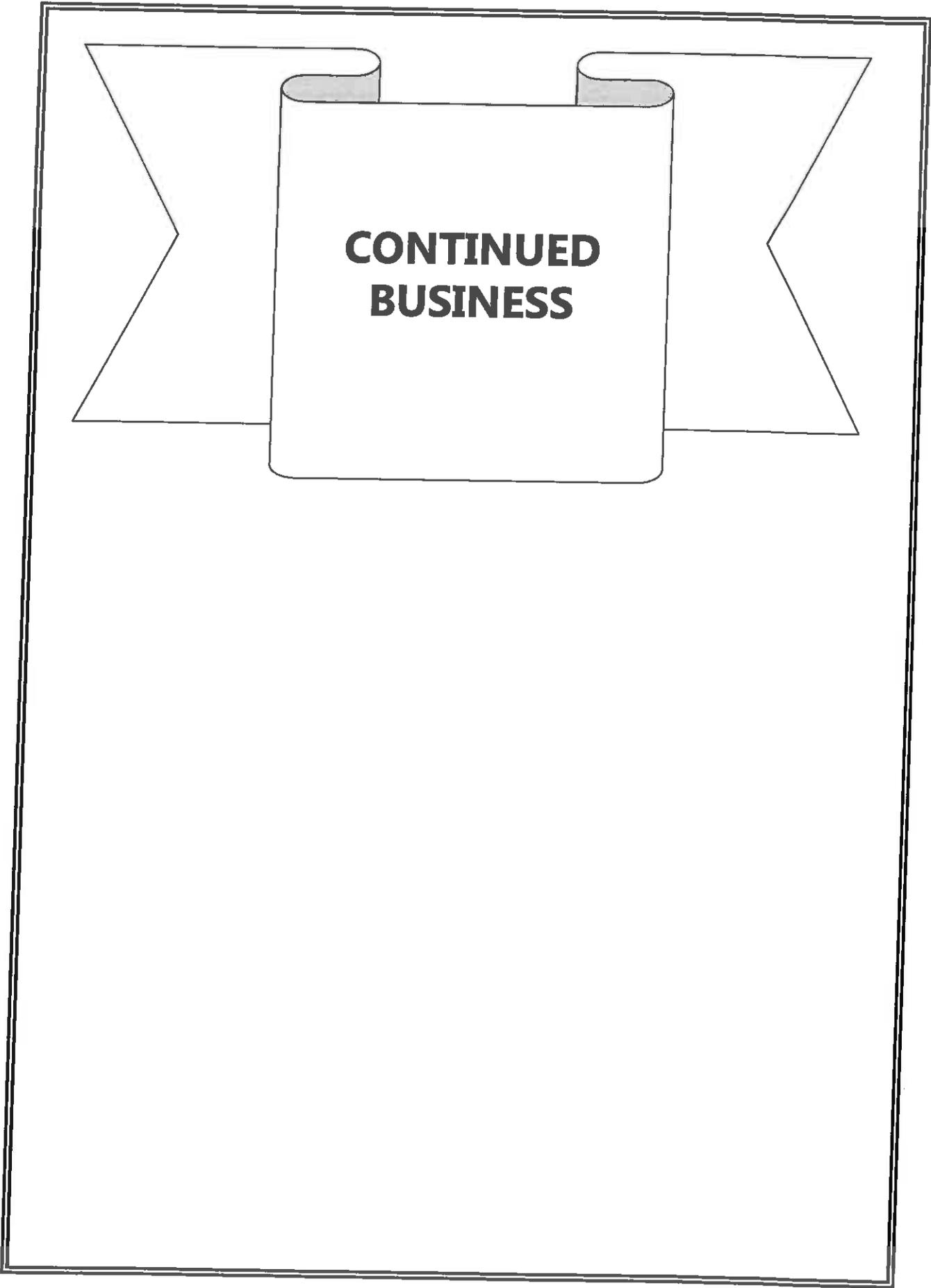
ADJOURNMENT The next meeting will be held on September 13, 2016, at 6:00 p.m. in the Council Chamber, 235 N. Broadway, Blythe, California.

NOTE TO THE PUBLIC:

In compliance with the Americans with Disability Act, if you need special assistance to participate in this meeting, please contact ADA Coordinator Mallory Sutterfield at (760) 922-6161 EXT. 237 or by email at msutterfield@cityofblythe.ca.gov. Notification 24 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to the meeting (28 CFR 35.104 ADA Title II).

Any writings or documents provided to a majority of the City Council regarding any item on this Agenda will be made available for Public inspection in the City Clerk's Office at City Hall, 235 N. Broadway, Blythe, California, and the information counter of the Palo Verde Valley District Library located at 125 W. Chanslorway, Blythe, California, during normal business hours. In addition such writings and documents will be posted on the City's website: www.cityofblythe.ca.gov.







CITY OF BLYTHE
CITY COUNCIL MEETING

STAFF REPORT

MEETING DATE: August 30, 2016

SUBJECT: Council Goals
PRESENTED BY: City Manager, Peter Cosentini
PREPARED BY: City Manager, Peter Cosentini

RECOMMENDATION: 1. It is recommended that the Council approve a final list of Goals that can be pursued by the City Manager and staff immediately, without further funding, other than what has been approved in the 2016/2017 City budget. 2. It is further recommended that the Council direct the City Manager to return with a staff report that explores other funding options for those goals that need further funding.

FISCAL IMPACT: None

BACKGROUND: On August 9, 2016 the Council agreed upon a process to set Council Goals. The process would give the new City Manager a unified vision from the Council on the most important projects the new City Manager should pursue. Pursuant to the Manager's employment contract, the goals would also be a basis upon which the City Manager would be evaluated after his first year of employment.

STAFF REPORT: On August 9, 2016 the Council agreed upon a process to set Council Goals. The agreed upon process has the following steps.

- 1. City Manager Suggested Goals:** Attached are a list of City Manager suggested Goals. These are not required or mandatory. They are presented as options for the Council's consideration. I just wanted to give the Council the benefit of my experience. As I shared with the Council early on, my initial view of the City is that we should emphasis efforts in three areas, new revenue streams, economic development and prepare for grow. Staff was invited to add to the Manager's list. However, after considerable discussion, staff did not add to the list. I have also attached the budget goals adopted by the Council. Budget goals will be pursued independent of this process. However, if they end up on both lists it gives them added emphasis.
- 2. Each Council Member Selects Goals for the Full Council's Consideration:**
We start with one member of the Council and that member identifies a goal he wants the Council to consider and it goes on the proposed list. We then move to the next Council member and that member identifies a goal for Council's consideration. We go around the Council 3 or 4 times until we have 15 to 20 goals. A Council member may select from the suggests of the Manager, the budget goals or come up with their own

goals. The important point to this process is that the Council ends up agreeing on the goals that they believe are the most important for the community and represents the Council's direction at this moment in the City's history.

- 3. The First Voting Process:** With step two above completed, the Council now has a list of 15 to 20 suggested goals. The Council then goes through an initial voting process which determines if a goal has a majority support of the Council. This first round of voting has each Council member only voting on those goals they believe should be on the final list of Council goals. Those proposed goals that get three votes or more from three different Council Members will advance into the prioritization round of voting. If a proposed goal does not get three votes, it falls from consideration.

We will use a process similar to the one used in the budget goals process. We will put the Council goals on large pieces of butcher paper on the walls of the room. Each Council member will have different colored stickers. The Council will go around the room and place their different colored stickers on the goals they support. If a goal gets 3 different colored stickers from 3 different Council members it is eligible to enter the final round of voting. If it does not get 3 different colored stickers it is dropped from any further consideration. We will keep a list of proposed goals that did not make it to the final round of voting.

- 4. Stop for the Night, Break in the Process:** We will stop at this point in the process and call it a night. Council members will take home the list of goals that have a majority vote of the City Council, for prioritization. Council members will give the City Manager their prioritized voting the next day or as soon as possible. Staff will complete the funding evaluation and bring back both lists to Council as soon as possible.
- 5. Prioritization of the Goals:** The goals that have a majority support of Council will then be prioritized by Council, through a second voting process. For the sake of discussion, let us assume that there are 20 goals left after the first voting process. This second voting process has each Council member ranking the remaining goals in a list from one to twenty. One being the Council member's most important goal, to the 20th which holds the lowest priority. The staff adds the five ranking scores from each Council member and divides the total by 5. This gives each goal a priority ranking and a weighted Council average.
- 6. Funding Evaluation:** The prioritized goals list is evaluated to see if further funding, beyond what has been appropriated in the 2016/2017 budget, is needed to pursue any of the listed goals. Two lists are developed. One list is made up of those goals that do not need any further funding, other than what has already been appropriated in the 2016/2017 budget. The second list holds those goals that need further funding. Funding options are then evaluated by staff for these goals and brought back in a staff report for Council's consideration.
- 7. Council Approved Goals:** Council approves a final list of goals that can be pursued now by the Manager and staff, without waiting for further funding. The second list is evaluated by the staff and a staff report is developed that explores other financing options for these goals and a report is brought back for Council's consideration.

ATTACHMENTS:

1. List of City Manager suggested Goals
2. List of Council Approved Budget Goals

City Manager Council Goals Suggestions

1. **Assessment of the Cities Readiness for Growth:** This would include an in house assessment between the Manager and the staff of a variety of internal documents and programs such as:
 - a. The General Plan
 - b. The Sphere of Influence
 - c. Lighting and landscape Districts
 - d. Community Facility Districts for Personnel or Infrastructure
 - e. Master Plans for Water, Sewer, Parks and Drainage
 - f. Building Code
 - g. Development Code
 - h. Zoning Ordinance, Land Use Plan
 - i. Development Impact Fees
 - j. Water Capacity
 - k. Sewer Capacity

2. **A legal and staff review of all the inducements we can give the development community now that redevelopment has gone away.**

3. **Tot Ballot Measure:** Consider this ballot measure on one of these election periods, 2017 or 2018 .

4. **Fee for Service Study:** Consider implementing the study to raise service fees.

5. **Franchise Fee – CRR:** This was recently done. Look at the appropriate time to do it again.

6. **Development Impact Fees:** Consider implementing these fees for our development process.

7. **Lighting and Landscape Districts:** Look at the best way to permanently making these districts part of our development process.
8. **CFD for Police and Fire Personnel and for Infrastructure:** Consider how these concepts might work in the City to help pay for services and infrastructure.
9. **Ballot Measure for a Special Tax, Sales Tax, Parcel Tax or Utility Tax:** Provide information in a report so the Council can consider a measure for a future ballot measure.
10. **Grants:** Money is currently in the budget for a grant writer \$10,000. Proceed with pursuing grants, with Councils input.
11. **CIF Grants:** Staff can engage with Council in an early process to select projects for next year.
12. **Land Inventory:** This is a listing of land zoned residential (tentative/final track maps mostly), commercial and industrial that lists vacant land available for development. That way when a developer comes to town you can show them, very specifically, land that can be developed.
13. **Stream Lining the Development Process:** Finding ways to improve the development process to make it more streamline and faster to get through the process.
14. **Dollars and Cents Committee:** This is an employee driven committee of representatives in every department and labor group to brain storm ideals to save money, make money or work more efficiently and effectively.

City of Blythe
2016/17 Top 11 Priorities

1. Grant Writer
2. Evidence Technician
3. Personal Protective Gear for Fire Department
4. Jet Rodder
5. Eden's Cashiering Module
6. Maintenance/Janitor
7. Wastewater Treatment Plant Operator
8. Street Worker
9. Quechan Dredging/Permits
10. Code Enforcement/Abatement Money
11. Prison Worker Program

